



## Giant Eagle's Strategic Analysis optimized by Enterprise Planning

### Wednesday, April 4<sup>th</sup> Webcast

Giant Eagle's Senior Director of Strategic Planning, Anthony Carrabba, will share how his team utilizes Hyperion Planning and Hyperion Strategic Finance to streamline their short-term forecasting and long-range planning processes. Giant Eagle was founded in Pittsburgh, Pennsylvania in 1918 has become one of North America's top retail grocery chains with over 250 locations. This webcast will allow you a chance to ask questions and gain knowledge on Hyperion's Enterprise Planning; specifically, how it impacts the Retail Industry. Register for this webcast now as space is limited!

#### Key Discussion Points around Enterprise Planning:

##### **Budgeting/Forecasting**

- Powerful web-based user interface
  - Submissions from store and department managers are streamlined through a user-friendly interface designed for the business users.
- Implementation of Rolling 18-Month Operational Forecast
  - Reacting and updating to economic changes every month provides better forecasting accuracy from the business as well as a starting point for the following year budget.
- Process flow by owner and task
  - Laying out step by step procedures to guide the end users through Task Lists and putting an approval process around the forecast through Workflow.

##### **Strategic Planning**

- Direct integration of Strategic and Operational Forecasts
  - Monthly Operational forecasts continually drive the strategic plan of the company and update every month to quickly react to changes.
- Key Retail Metrics
  - Store-to-Store ("Same Store") analytics; new and closed store proforma modeling; department-level revenue and margin forecasting; dynamic P&L-based working capital modeling

#### Event Details:

**Please join Blue Stone International and Senior Director of Strategic Planning at Giant Eagle, Anthony Carrabba , for this valuable Webcast session on:**

**Wednesday | April 4, 2012  
11:00 AM – 12:00 CST**

[Click to Register](#)

#### For More Information Contact:

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