



# CHANGING THE FACE OF FINANCE

A Quarterly  
Breakfast Series

## You are invited

**Alvarez & Marsal** cordially invites you to **Integrated Business Planning: Leading Planning, Budgeting, and Forecasting Practices** that break down barriers between Operations and Corporate Planning so that strategy translates to action, *A Changing the Face of Finance Breakfast Seminar*.

Our experience suggests that four significant barriers create complexity and hinder organizations from leveraging their planning processes. We will discuss these in detail and provide solutions to the following:

- **Structure** - The need for cross-business integration in a silo-rich environment
- **Process** - The need to link two structurally different processes
- **Schedule** (the calendar effect) - The need to make planning more dynamic and continuous
- **Information** - The need for accurate, reliable information on a timely basis

**Arthur Forbus**, Alvarez & Marsal's Business Performance Management Practice Leader, and **Scott Leshinski** of Blue Stone International will lead this discussion and a customer case study focused on the E&P industry which includes Business Planning, Portfolio Optimization, Capital Budgeting, Financial Planning and Strategic Modeling.

Please join us at The Houstonian Club and Spa, Thursday, February 23, 2012, from 7:30 a.m. to 10:00 a.m. for an interactive exchange where you will hear how organizations are taking a holistic approach to planning, budgeting, forecasting, reporting and strategic modeling.

We look forward to seeing you on February 23rd.

### DATE

**February 23, 2012**  
7:30 - 10:00 a.m.

### LOCATION

**The Houstonian Club and Spa**  
111 North Post Oak Lane  
Houston, TX 77024

### FOR MORE INFORMATION

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**REGISTER NOW**

## About Alvarez & Marsal

Alvarez & Marsal (A&M) is a global professional services firm specializing in turnaround and interim management, performance improvement and business advisory services. A&M delivers specialist operational, consulting and industry expertise to management and investors seeking to accelerate performance, overcome challenges and maximize value across the corporate and investment lifecycles. Founded in 1983, the firm is known for its distinctive restructuring heritage, hands-on approach and relentless focus on execution and results.

To learn more, visit [www.alvarezandmarsal.com](http://www.alvarezandmarsal.com)

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