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Filling a Void for Finance Professionals, Strategic Finance Central User Group launches *User Group to promote best practices and build a networking community among Hyperion Strategic Finance Users*

CHICAGO - September 16, 2010- Strategic Finance Central, www.strategicfinancecentral.com, a Hyperion Strategic Finance (HSF) User Group powered by Blue Stone International, is launching to provide an online resource for HSF users to collaboratively share, learn and discuss best practices.

The site's many features will include a blog with posts from Finance Industry experts such as Dr. Carl Noble, Jr., former Kellogg School of Management professor and the co-founder of The Alcar Group – which designed the original software behind what is now known as Oracle Hyperion Strategic Finance.

Strategic Finance Central will also feature a forum for users to discuss topics and ask questions as well as searchable Frequently Asked Questions with answers, graphics and user-submitted questions.

According to Richard Schmitt, Director at Blue Stone International, "There are many Oracle user groups out there but no one was really speaking directly to the HSF community. We want to create a resource for HSF users to communicate with one another, get their questions answered, and share their success stories."

Launched by Oracle Platinum Partner, Blue Stone International, the site is meant to be a resource for all HSF users, not just a particular client base. Jay Laabs, Managing Director, at Blue Stone International, elaborates, "In order for a user group to be successful, it has to reflect the interests and needs of all users across a variety of industries and use cases. We look forward to all HSF users, new and old, helping to drive the future direction of Strategic Finance Central."

Oracle Hyperion Strategic Finance is a feature rich financial forecasting and modeling solution with robust scenario and analytic capabilities. It helps finance professionals in planning, treasury, and corporate development areas quickly model and evaluate strategic initiatives, capital structure alternatives, and acquisitions or divestitures that combine to form the company's long term direction and financial plan.

About Blue Stone International

www.bluestoneinternational.com

Blue Stone International, LLC is a strategy and financial consulting firm offering a unique balance of financial, industry and technical expertise to enhance the way our clients manage their financial processes. Our teams develop financial models and streamline processes for CFO-related activities including: strategic planning, mergers and acquisitions, divestitures, corporate valuation, liquidity and treasury management. Blue Stone International's specialized strategy and financial consulting services are globally recognized and valued for the results we help our clients achieve.

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