



STRATEGIC FORECASTING TO ADDRESS UNCERTAINTY FOR HEALTHCARE PROVIDERS

Thursday | February 25th, 2010 Webcast

“For health systems today, ample liquidity means “never having to say you’re sorry” to your creditors, your board, or your community. Across the country, executives are asking, ‘When will things return to normal?’...”

Liquidity Meets the New Normal, hfm Magazine, Dec 09

Given the challenges of the uncertain regulatory environment and the volatile economy, many companies are looking for ways to enhance their forecasting and scenario planning capabilities to address the ‘new normal.’ Healthcare providers, in particular, are faced with the challenge of being able to:

- Assess **a range of potential business results** given volatile regulatory, industry, and macroeconomic drivers
- Develop **a more robust, scenario-based view** of the capital plan and strategic initiatives
- Provide **a greater focus on the cash flow and liquidity implications** of different strategies and operating environments
- Project **key metrics (e.g. debt service coverage, debt-to-capitalization) and specific covenant compliance** to ensure that performance tracks to targets and necessary compliance levels
- Model **alternative financing options** to support critical growth initiatives

Only one tool addresses these challenges - Hyperion Strategic Finance. From a “**time to value perspective**,” the average implementation to get Hyperion Strategic Finance up and running is around **10-12 weeks**. Blue Stone International, Oracle, and a healthcare provider will be hosting this webcast to discuss the value of Hyperion Strategic Finance. A brief demonstration will also be given.

EVENT DETAILS:

Thursday | February 25th, 2010

9:00 – 10:00 am PT

11:00 am - 12:00 pm CT

12:00 – 1:00 pm ET

RSVP:

Greg Szpalik

Blue Stone International

gszpalik@bluestoneinternational.com

866.224.2841 ext. 139

Karl Kohnen

Oracle

karl.kohnen@oracle.com

650.633.9329